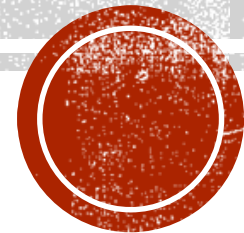
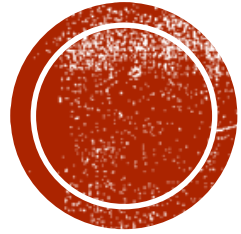


AN EIGHT-POINT PLAN FOR CREATING A SUSTAINABLE INSTITUTIONAL ASSESSMENT PROGRAM

Andrea Susnir Funk, Whittier Law School

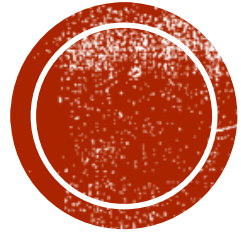
(From the forthcoming book, *The Art of Assessment*, Carolina Academic Press)





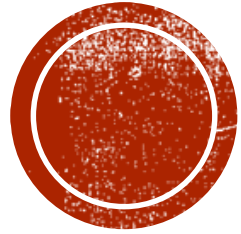
REFRAME THE ASSESSMENT ISSUE





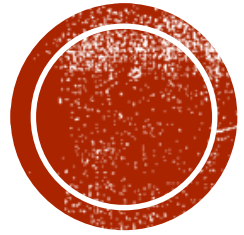
TRANSLATE THE LANGUAGE OF ASSESSMENT





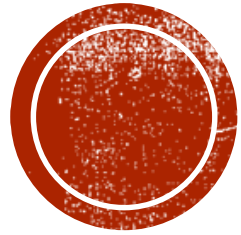
ASSESS WHAT MATTERS

... Getting Started



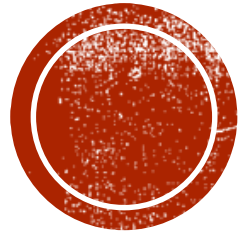
DEVELOP A SUSTAINABLE CYCLE OF ASSESSMENT

. . . Rome Wasn't Built in a Day



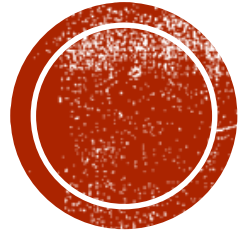
**USE WHAT YOU ARE
ALREADY DOING**

... Do Not Reinvent the Wheel



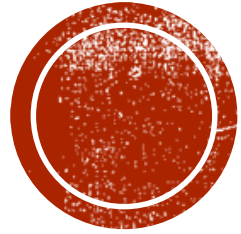
ANYONE CAN DO ASSESSMENT

. . . No Advanced Math Degree Required



**GATHER INFORMATION
... EVERYWHERE!**





ACHIEVE MOVEMENT



All Assessment
is a perpetual work in progress



- Linda Suskie

